

UI/UX Designer

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About Tandem Digital

Tandem Digital is an integrated digital design studio in Hyderabad, India. We strive to design in tandem with your needs, to create impactful user experiences that help your business grow. We focus on delivering custom design services spanning across all digital platforms. We see digital as a strategy. We use the power of design and technology as catalysts to help digitally transform businesses, create digital products that people love to use and tell your brand story. Our expertise lies in UX and UI Design, Web Development and Digital Marketing.

Job Summary

In this role, you will help us create outstanding user experiences in our websites and applications. You'll collaborate closely with the Senior Designer, Development Team, Content Writers, as well as clients and partners, to bring new projects in the roadmap to life, and help market our evolving service offering in new and exciting ways. You will be involved in new projects with a good balance between creating new products and re-architecting existing ones. It will be your job to understand and advocate for the user and envision how they will experience our products and bring that vision to life. You will define problems and deliver intuitive designs that are easy to use, by employing design thinking methods and visual design principles.

You may join us in our office in Hyderabad, India or collaborate with us remotely from anywhere across India, as we develop fresh new offerings in a startup environment.

What you'll work on

- You invest heavily in brand knowledge, and keep up to date with UI and UX Design trends.
- You assist the senior designers and create sitemaps and wireframes based on principles of Information Architecture, and user flows for all areas of functionality.
- You wireframe interfaces that introduce new functionality in a manner that fits within the existing framework as consistently as possible
- You design and iterate wireframes into high-fidelity designs that are simple, easy to use, visually appealing, seamless and intuitive
- You work closely with the development team to ensure that designs are well executed, and identify and troubleshoot UX issues.
- You collaborate with Marketing teams to update website and digital advertising collateral (and occasionally print collateral) as features and needs change

Who are you?

- You care about product, obsess over the people that use it, and take pride in your work.
- You understand company and project objectives and manage and prioritize work.

- Introvert or extrovert, you've got a phenomenal personality and respect for others.
- You enjoy the constant challenges and learning that come with design and development.
- You're not afraid to raise concerns, suggest improvements, or question the status quo.
- You seek to learn from others as well as share your knowledge and experience.
- You're a kind and curious person looking to be a big part of a small team.

What are your skills and experience?

- You have 1 – 3 years of experience in UI, UX, Visual or Graphic Design for websites and apps
- You have a Bachelor's Degree(preferable) or Diploma in Design, HCI, Interaction Design, Graphic Design, Digital Design, Industrial Design or equivalent.
- You have a strong portfolio that demonstrates visual design skills in web and mobile applications and sites, and marketing collateral. It demonstrates your thought process, that encompasses user research, defining problems, ideation, prototyping, user testing and translation into final design.
- You employ design thinking, user-centered design and UI best practices in your design process.
- You have a strong working knowledge of the Adobe Creative Suite, especially Illustrator, Photoshop, as well as wireframing and prototyping tools like Adobe XD, Figma, Sketch, Invision.
- You communicate effectively in presentations, on video/audio calls or in a chat environment, with users, engineers, teammates and clients.
- You have excellent attention to detail, especially to ensure quality of final deliverables.
- You are able to work closely with developers during the design process and into the development process, so "handoffs" flow easily and product goals are achieved, including Quality Assurance.
- You can break down a problem into small, achievable tasks, and manage your time effectively.
- You can act on feedback from others and provide helpful feedback to others when needed.

Skills that will earn you brownie points:

- Knowledge or experience in HTML, CSS.
- Working knowledge of Wordpress.
- Working knowledge of Omnigraffle, Protopie, Axure, Principle, Balsamiq, AfterEffects etc
- Experience with building social media content.

How to apply

Please email us at hello@tandemdgtl.com with the subject: 'Application for UI/UX Designer – *YourFullName*'.

Tell us a little about yourself, why you think you'd be a good fit for this role, and why you'd like to work with us.

Don't forget to include your resume and a link to your design portfolio (pdf, website, dribbble, behance, linkedin or other online portfolio pages)

Visit www.tandemdgtl.com to learn more about us.